

Poznań, Poland
7-10 September 2016



Annual World Dental Congress

Sponsorship & Exhibition
Prospectus

www.fdi2016poznan.org
www.fdiworldental.org

Face the world with a smile! 

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Dates to remember

Registration Opens	3rd November 2015
FDI Corporate Partners Booking Period Ends	1st December 2015
Abstract Submission Opens	1st December 2015
General Sale Opens	10th December 2015
Early Exhibition Booking Ends	15th March 2016
Abstract Submission Ends	1st April 2016
Circulation of Exhibition Manual	15th April 2016
Early Bird Registration Ends	31st May 2016
Onsite Registration Applicable after	15th August 2016
Congress & Exhibition Dates	7th -10th September 2016
Opening Ceremony	7th September 2016
Gala Diner	8th September 2016

Organisers

FDI World Dental Federation
Avenue Louis Casai 51- PO Box 3
1216 Genève-Cointrin
Switzerland
Tel.: +41 22 560 81 50
Fax: +41 22 560 81 40
www.fdiworlddental.org
e-mail: info@fdiworlddental.org

Venue:
Poznań International Fair Ltd
Głogowska street 14
60-734 Poznań, Poland

Polish Dental Society (PTS)
ul. Montelupich 4
31-155 Kraków, Poland
Tel.: +48 12 424 54 42
Fax: +48 12 424 54 94
www.pts.net.pl
e-mail: biurozgpts@gmail.com

Organisational office:
EXACTUS sp.j.: Poland,
90-418 Łódź, Al. Kościuszki 17 I p.
Tel./Ph.: (+48) 42 632 28 66
fax: (+48) 42 632 28 59
office@fdi2016poznan.org
www.fdi2016poznan.org
www.facebook.com/FDI2016poznan

Poznań

THE POZNAN INTERNATIONAL FAIR [MIĘDZY Narodowe Targi Poznańskie (MTP)] WAS FOUNDED IN 1921 AND IS STILL THE LEADER OF POLISH EXHIBITION INDUSTRY WITH 60% OF THE POLISH MARKET SHARE.

Over the years MTP has consistently worked on enlarging and upgrading its infrastructure to maintain the highest quality, efficiency and technological standards in order to be an attractive and competitive host for international events. Its latest addition includes a spacious three-level congress venue that offer up to 5000 conference seats and a plenary room for 2000 people.

Today MTP has more than 70 conference rooms, 16 exhibition halls, an open space and a parking for 2,000 cars. Architecturally varied interiors enable the organisation of various types of events, from business meetings for a dozen people to the events for more than 11 000 participants. Excellent location, large selection of hotels, proximity to the airport and the railway station and rich cultural offer of the city make it an ideal location for professional conferences, congresses, fairs, as well as sporting and cultural events





Tin Chun Wong
FDI President

FDI 2016 Poznań: opportunity and growth

FDI and its local partners are looking forward to welcoming delegates from all over the world to historic city of Poznań, Poland, for the 2016 FDI Annual World Dental Congress (AWDC) in September 2016. It demonstrates our determination to ensure a good worldwide balance alternating in the last decade between the Americas¹, Asia-Pacific² and Europe³.

Poland's sustained economic growth over last few years is reflected in a lively market for dental equipment and services valued at nearly €2.2 billion in 2013. Demand for dental services, both national and foreign, is growing rapidly, with a private dental sector estimated at €884 million and growing between 20% and 30% year-on-year. The country has some 30,000 qualified dentists (nearly 80% of whom are women dentists) and an estimated 23,000 dental practices.

Now in its 104th year, the AWDC is one of the world's oldest international events, created by one of the world's oldest medical-sector organizations, and a must attend in the dental calendar. Characterized as 'intentionally international', it has acquired a reputation as a meeting point for exchanging of ideas and transferring knowledge, regularly bringing together renowned speakers from over 30 countries. It also hosts the World Oral Health Forum to debate the burning issues of oral health policy and practice.

The World Dental Exhibition has been an integral part of the FDI Annual World Dental Congress ever since 1929, when an Oral Health Exhibition first took place in association with the 23rd FDI Annual Session in Utrecht (Netherlands). Dental exhibitions play an essential role for dentists and other oral health practitioners: where else but at a dental exhibition can they find and examine the latest in technology and products to recommend to patients?

The Poznań Congress Center is a modern conference, exhibition, sporting and entertainment centre. Every year it organizes 2000 congresses, conferences and special events, attended by around half a million participants from around the globe. The venue is distinguished by its rich infrastructure, architecturally varied halls and conference facilities equipped with state-of-the-art technological solutions, as well as by a team of experienced professionals.

Poznań is a pleasant and dynamic city of some 650.000 inhabitants situated half-way between Berlin and Warsaw, with easy access by air, rail and road and numerous tourist attractions. The choice of the city for the FDI Annual World Dental Congress was helped by the unique facilities the city offers: a centrally situated Congress Center, an extremely well-developed, city-wide transport system, a large range of excellent accommodation within the vicinity of Congress Center and strong support from the city authorities.

See you in Poznań, from 7 to 10 September 2016.

1. Montreal 2005, Salvador de Bahia 2010, Mexico City 2011.
2. Dubai 2007, Singapore 2009, Hong Kong 2012, New Delhi 2014, Bangkok 2015.
3. Stockholm 2008, Istanbul 2013, Poznan 2016



Here, even the most ambitious ventures and the boldest visions can have a chance to come to fruition



Prof. Bartomiej W. Loster
President of Polish
Dental Society

Face the world with a smile!



Prof. Honorata Shaw
Chair of International
Cooperation Polish
Dental Society

On behalf of the Organizing Committee of the 104th FDI Annual World Dental Congress (AWDC) may we invite you to participate in this exceptional event which will be celebrated in Poland for the first time. Our country, with its complex and interesting history, became a member of the European Union only 12 years ago. Since then we have built a sound economy backed by a democratically elected government. Now Poland is ranked by the World Economic Forum as 42nd out of 140 countries.

Dentistry is one of the specialties of medicine that has profited from this secure background and we can now offer modern education, science and practice in this field.

The city of Poznań was chosen to host the 2016 FDI Congress not only for its experience in organizing numerous international meetings for more than a century but also for its charm and hospitality. Situated in the centre of the country it has a lively business, industrial and academic life with 120 000 students, making up one fifth of the city's population. As such, the city contains many recreational facilities ranging from the charming Old Market to modern, internationally recognized shopping malls, from attractive parks to a spacious Zoo and thermal spa, to say nothing of its numerous restaurants.

The Conference Center hosts events throughout the year and possesses all the modern facilities required to host AWDC, including the receptions and the Opening Ceremony. The center is situated close to the main railway station and can be reached from Poznan airport by bus or taxi within 20 minutes.

Poland is an attractive country with a welcoming population and a peaceful, secure atmosphere. There is much to see and enjoy, from the capital Warsaw to the medieval Kraków, the Mazurian lakes and beautiful Baltic beaches.

We are therefore delighted to invite you to attend FDI AWDC 2016 and to take this opportunity to enjoy the beauty of Poland and to experience the pleasures of an attractive and hospitable country.



Maciej Hamankiewicz
President of the Supreme
Chamber of Physicians
and Dentists

FDI AWDC 2016 in Poznań: Dentistry as an integral part of general health



Anna Lella
Chair of International
Cooperation Commission
Supreme Chamber
of Physicians and Dentists

On behalf of the Polish Supreme Chamber of Physicians and Dentists which represents the professional self-government of all medical doctors and dental practitioners in Poland, we take great pleasure in inviting you, as well as other participants, from all over the world to visit Poznań next year to attend the FDI Annual World Dental Congress (AWDC). This is taking place for the first time in our country in September 2016. We have no doubt that the decision of the FDI to choose Poland as the host country is correct and one that will be beneficial for the whole world dental community.

We believe that FDI AWDC 2016 will be a successful continuation of the FDI's global activities. We hope especially that it will contribute to raising the awareness of links between oral and general health and the necessity for full collaboration and the proper exchange of health information between our two branches of medical care. This is one of the key issues that the dental profession is focusing on today and is something that we have been emphasizing for several years. The common professional organization of our two professions is just one example of this attitude and our medical universities are educating a growing number of dental students from abroad, thus contributing to world dentistry.

The Polish Supreme Chamber of Physicians and Dentists together with the Polish Dental Society forms the Polish FDI National Committee and supports the organizational activities of LOC. We look forward to meeting you in Poland, a country where dentistry is regarded highly, both in terms of scientific knowledge and its professional standards.



The FDI World Dental Federation represents approximately 200 national dental associations and specialist groups. Our vision is to lead the world to optimal oral health and acknowledging oral health as a fundamental part of general health and well-being. Our vision is brought to life by being the global voice for oral health, and delivering excellence in oral health policy and promotion; continuing professional education; and access to care. For more information about our activities, visit www.fdiworldental.org.

The FDI's Annual World Dental Congress has always been a unique opportunity to meet leaders of the dental profession from more than one hundred countries, as well as top personalities of the international and national trade and industry. It is also a proven platform for global education, communication and development.

FDI 2016 in Poznan aims to provide all its visitors with the facilities and support to make this a truly productive and memorable experience. This prospectus presents you with numerous opportunities to maximize your visibility and to participate by either exhibiting or promoting. As you read you will discover a wonderful venue to match your own company's expectations, coupled with all the information required to assist you in your preparation.

The Annual World Dental Congress and Exhibition is fully supported by the International Dental Manufacturers Association (IDM), the FDI's natural counterpart and partner at the global level.

Poland



Capital: Warsaw

Language: Polish

Border Countries: Germany, Czech Republic, Slovakia, Ukraine, Belarus, Lithuania, Russia

Population: 38 million

Area: 322,575 sq km (124,547 sq miles, about size of New Mexico)

Time Zone: CET (UTC+1), Summer (DST) CEST (UTC+2)

Climate: Temperate with mild summers and moderately severe winters

Currency: Zloty (PLN, zł), 1 zloty = 100 groszy

Government type: Republic, parliamentary democracy

Members of: EU, UN, NATO, OECD, WTO and many other

Country Code: PL





Poland is at the very heart of Europe. In the last 25 years it has undergone a transformation becoming a stable, democratic country with a dynamic economy. The country has truly become a bridge between East and West. It has been said that the 21st century will be a "New Golden Age" for Poland.

Poznan is a place where the energy of the countries of the New Europe intermingles with the culture of Western civilisations. This metropolis, housing over half-a-million residents, is located in the area of Poland which is developed best. It lies closer to Berlin than to Warsaw. You can always rely on Poznan's residents - they are well-educated, open-minded and welcoming.

Poznan backs its methods to achieve success, bolstered with an over-1000-year-old efficiency tradition. Here, even the most ambitious ventures and the boldest visions can have a chance to come to fruition. It is here where the Polish nation was born, and where the only successful Polish uprising – The Greater Poland Uprising – was ignited, which further confirms the resourcefulness of Poznan's citizens. Poznan can also pride itself on its sporting infrastructure, which allows it to organise even the most important international sporting events.



Poznan was one of the UEFA EURO 2012™ host cities, and it features one of the most charmingly-located regatta courses in the world. The Greater Poland capital also hosts the largest street race in Poland – the famous Poznan Marathon. The football world is familiar with the most passionate football supporters in Poland – Lech Poznan's fans. The Poznan brand spreads as well to the largest and the most important fairs in Poland and popular cultural events: the “Maltafestival” – Poland's largest alternative films festival, the “Made in Chicago Festival”, which is the only festival in Europe featuring the Chicago school of jazz, the “Animator Festival” – Poland's largest animated films festival, the “Ethno Port Festival” – deemed to be one of the 25 best world music festivals in the world, and, finally, there is the “Transatlantyk” Poznan International Film and Music Festival.

As we carry out our professional ventures with equal ease as we spend our time in a creative fashion, we tend to think of Poznan as a City of Work and a City of Play.

Poznan is the important center of trade, culture, higher education and science (there are 27 universities in the city, educating more than 121,000 students). Poznań is home to many foreign investments. Automotive, pharmacy, food, production and logistic sectors dominate among them. The cumulative value of direct foreign investment implemented in the city amounted to 7.1 billion USD. The biggest investors are Volkswagen, GSK, Bridgestone, Wrigley, SABMiller. Poznan is also host to the IT, design and financial and accounting centres of well-known companies like Microsoft, Carlsberg, MAN, Duni, Bertelsmann, GlaxoSmithKline, Kimball Electronics and Roche. City of Poznań also possess many plots for sale with great investment potential that should interest companies that are looking for an excellent location for their planned commercial projects. Fitch Rating give the rating to Poznan of A- with a stable outlook. This year Poznan again received 2nd place after Warsaw in Forbes ranking according to investment attractiveness.

DENTAL PRACTICE

Since 2003, the system of statutory general health insurance has been administered and financed by one institution – the National Health Fund (Narodowy Fundusz Zdrowia, NFZ), with 16 regional branches. The fund's budget is financed by an obligatory premium.

The Law on healthcare services financed from public sources determines the scope and principles of providing dental medical services financed by the NFZ. Subject to the Act, persons insured are entitled to the basic dental services, normally performed by a dental surgeon, as well as dental materials specified by the Minister of Health in a regulation.

Children and young people under 18 years, as well as women who are pregnant and in the post-natal period (up to 42 days after childbirth) are entitled to additional services by a dental surgeon, taking into account the specific dental needs of this section of population. These services are rendered by various providers on the basis of a contract with the Fund: private and public health care facilities or individual healthcare professionals – mainly dental practitioners running individual or group practices.

Availability of NFZ care is limited everywhere in the country but there are no difficulties in obtaining dental services within private dental practice.

Not all practitioners provide services within the insurance system, since its financial means are limited. About a third of dental practitioners work under a contract with the Fund. Others work exclusively outside the public insurance, practising in a self-employed capacity (individual or group practices) or as employees in dental care facilities.

Fees for dental services provided outside the insurance system are not administratively regulated.

DENTISTS in Poland:

Year of data:	2012
Total Registered	33,633
In active practice	21,800
Dentist to population ratio*	1,768
Percentage female	78%
Qualified overseas	600

Specialists

Dental specialists may have contracts with the national Health Fund. To get specialist dental treatment patients do not have to provide referral from primary care dentists.

Most oral surgeons work in private practices or practices with contract with NFZ, also, apart from oral maxillo-facial surgeons who work mainly in hospitals.

Year of data:	2012
Orthodontics	1,115
Conservative & Endodontics	1,561
Paedodontics	486
Periodontics	420
Prosthodontics	1,453
Oral Surgery	805
OMFS	227
Dental Public Health (2008)	71
Hygiene & epidemiology (2008)	122

Information and data based on EU Manual

The Dental Market in Poland [according to Publications Market Research (PMR)]

Dental treatment in Poland is mainly delivered in private practices and these form the market for dental goods. Judging by the Government's policy this situation should remain the same, at least for some years. Macro-economic conditions in the country indicate steady growth, at least until 2020, and no events which might have a significant impact on the acceleration or slowdown of growth are foreseen. According to PMR forecasts, orthodontics will be the fastest growing sector of the market.

- Over the next few years, the Polish market for dental services will grow steadily by approximately 6-8% per annum and in 2020 should reach over twelve and a half billion Polish zlotych.
- Most Polish dentists are solo practitioners.
- Dental services market growth should be triggered by the rising awareness of the importance of dental health and appearance in Polish society.
- Compared to men, women visit the dentist more frequently.
- Nearly all adult Polish citizens face the problem of dental caries.
- People with a higher level of education and income are likely to visit a dentist more frequently.

Statistics:

DATE DESTINATION	2012 HONG KONG	2013 ISTANBUL	2014 NEW DELHI	2015 BANGKOK (Estimation)	2016 POZNAŃ (Expected)
No of Participants	10 547	16197	19437	12 000	12 000
Exhibition Space Net	3672 sqm	5825 sqm	4409 sqm	5500 sqm	5000 sqm
No of Exhibitors	211	271	233	280	240
No of Scientific Sessions	61	93	96	95	90
No of Scientific Posters	369	843	1836	600	800
No of Speakers	62	171	132	110	100

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September 7 09:00 – 12:00 Scientific program
 10:00 – 16:00 Hands-on courses
 10:00 – 17:30 Exhibition
 12:00 – 14:00 Meet the expert/ Satellite Symposium
 14:00 – 17:30 Scientific program

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September 8 09:00 – 12:00 Scientific program
 10:00 – 16:00 Hands-on courses
 09:00 – 18:00 Exhibition
 12:00 – 14:00 Meet the expert/ Satellite Symposium
 14:00 – 18:00 Scientific program
 19:30 Gala Dinner

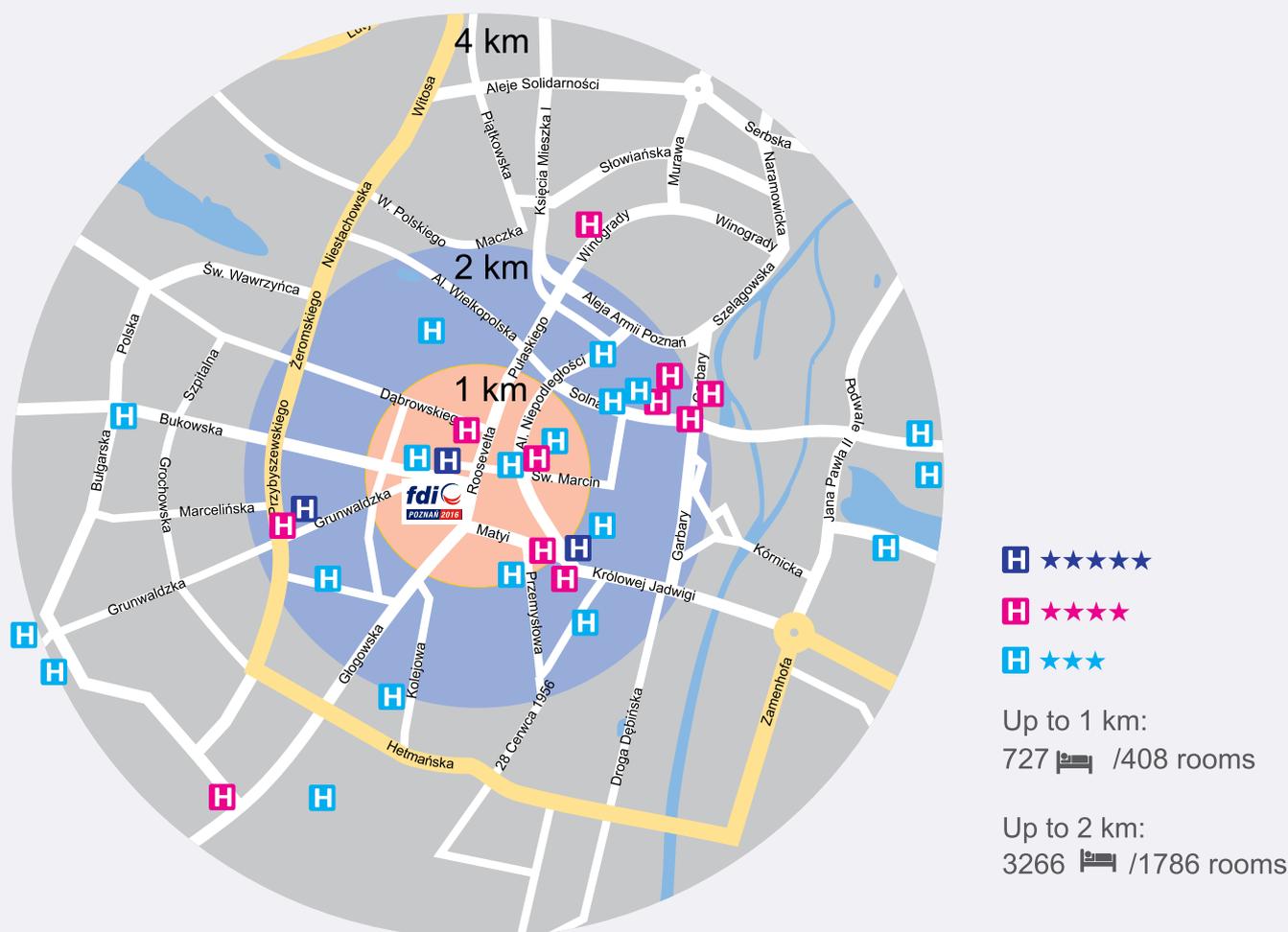
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September 9 09:00 – 12:00 Scientific program
 10:00 – 16:00 Hands-on courses
 09:00 – 18:00 Exhibition
 12:00 – 14:00 Meet the expert/ Satellite Symposium
 14:00 – 18:00 Scientific program
 19:30 Poznan City Night

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September 10 09:00 – 12:00 Scientific program
 10:00 – 16:00 Hands-on courses
 09:00 – 18:00 Exhibition
 12:00 – 14:00 Meet the expert/ Satellite Symposium
 14:00 – 18:00 Scientific program

The recommended hotels are mostly in the city center, within walking distance of the venue – the Poznan International Fair – and at the heart of the Poznan public transport network – the railway and bus stations and fast tram and city bus lines. Poznan also offers accommodation in hostels and good quality apartments located close to, or with convenient transport connections to the venue.



To make your hotel reservation please login via the congress registration system where you'll find our accommodation offers during FDI Congress.

The hotel booking engine will be up and running in November, 2015 at <http://www.fdi2016poznan.org/>

The accommodation charge for 5* is around PLN 800 – 1200 (USD 220 – 350), 4* is around PLN 400 – 800 (USD 120 – 220), 3* at around PLN 200 – 500 (USD 60 – 150). The full updated list of recommended hotels is available at our website.

Some of the recommended hotels:
 5* Sheraton Hotel, City Park Residence
 4* Novotel Centrum, Mercure Hotel, IBB Andersia Hotel, Puro Hotel, Moderno Hotel
 3* Novotel Malta Hotel, HP Park Hotel, Wloski Hotel, Ikar Hotel

The following pages feature selected sponsorship opportunities for the FDI 2016 Congress and provide Congress supporters with a number of ways to enhance their visibility and association with the event. Please contact the sponsorship & exhibition secretariat: office@fdi2016poznan.org regarding sponsorship opportunities. All the prices mentioned are subject to 23 % VAT – when applicable.

Satellite Symposia € 15,000 + € 40 per chair

Slots for satellite symposia are available during lunch break: 12:00 – 14:00.

- Room rental: Various meeting rooms are available, please contact office@fdi2016poznan.org for preferred room size.
- Standard audio/visual equipment
- Symposium announcements in congress bags (A4 one page, produced by sponsor)
- Inclusion in symposium program, pocket program and congress web page
- 1 e-mail blast to registered participants
- 2 free congress registrations for session speakers only
- Set up time included

Electronic Display Sponsorship € 20,000 per sponsor

The electronic display sponsorship is available for a maximum of 3 sponsors. Sponsor logo will also be published along with announcements.

- Company logo will be displayed on an LED screen

Gala Dinner Sponsorship € 20,000

- The sponsor company's flags will be placed at the venue
- Sponsor company can place tabletop flags on the gala dinner tables (Production cost covered by the sponsor)

Congress Bags € 50,000

- Sponsor logo to be included on the cover of the bag (front or back)

Notepads & Pens € 5,000 + production cost

- Sponsor logo to be printed on notepads & pens (graphic design to be confirmed by sponsor)

Congress Bag Inserts € 5,000

A4 size, maximum 4 pages insert in the congress bags (to be produced by the sponsor)

Lanyards and Badges € 45,000

- Sponsor logo & colors to be printed on lanyards
- Sponsor logo to be printed in the front face of the name badge (size and graphic work to be confirmed by the organizing committee)

Hospitality Suite € 25,000

There will be a limited number of hospitality suites available for exhibitors / sponsors. The reservation will be made on a first come first served basis.

- Room rental throughout the congress (setup day only September 5, 2016)
- Signage from exhibition area

FDI VIP Lounge Sponsorship € 20,000

FDI will host a VIP lounge to accommodate special guests and organize FDI meetings. This sponsorship includes the lounge decoration and catering services.

- The sponsor company may display its products and their logo in a reasonable manner.

Congress Venue Signage To be confirmed

- Sponsor logo printed in every signage (size and place to be determined due to graphic work involved)

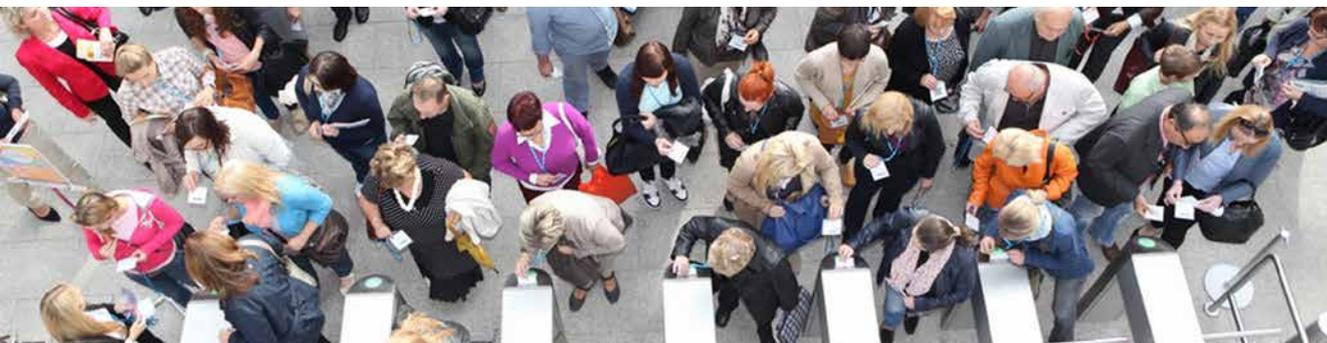
Congress Banners To be confirmed

Congress banner on 2 locations outside of the venue to be displayed at the two main entrances of the venue.

- Sponsor logo printed in 2 main congress banners outside of the venue (size and place to be determined due to venue availability and graphic work)

Company Banners

There are a large number of billboards within the congress center available for advertising, opportunities as of € 500. Please contact us for a complete list of availabilities



Company Profile on Roll-Up Banner € 2,500

Company profile printed on roll-up banner to be displayed at the entrance of the congress venue.

- 80 cm x 200 cm banner with company logo and profile to be displayed on the entrance level of the congress venue

- All production cost to be covered by the sponsor

Excluding acknowledgement in congress program, pocket program and congress web page

Congress Mobile Application

To be confirmed

Congress Mobile Application provides all necessary congress information to participants.

A congress mobile application will be prepared to serve as an interactive tool for information about the congress and organizing sessions, getting latest news and sharing information on the social media. Applications will be designed to run on various smartphones and pads.

- Sponsor logo on splash screen for Windows, Android and Iphone applications
- Sponsor logo on mobile application in every page
- 3 e-mail blasts to general mailing list

Charge your smartphone – Chillout Area

€ 20,000

- Sponsors name written in front of area
- Sponsors logo on area decorations

Printed Material Advertisement

Please refer to the details below for advertisements in printed materials.

Congress Program Book

- Inside Front Cover Full Color, Full Page **€ 8,000**
- Inside Back Cover Full Color, Full Page **€ 6,000**
- Back Cover Full Color, Full Page **€ 12,000**
- Inside Anywhere Full Color, Full Page **€ 2,000**

Exhibitor Catalogue

- Inside Front Cover Full Color, Full Page **€ 8,000**
- Inside Back Cover Full Color, Full Page **€ 6,000**
- Back Cover Full Color, Full Page **€ 12,000**
- Inside Anywhere Full Color, Full Page **€ 2,000**

Congress Pocket Program

- Back page cover Full Color **€ 15,000**
- Bookmark 5 x 21cm Full Color, One side **€ 5,000**

The exhibition of dental materials and equipment will be held along with the Congress, September 7-10, 2016. The whole exhibition area is located on the ground floor of 4 exhibition pavilions: 7, 7A, 8 and 8A.

Companies applying for exhibition booths will be offered the choice of exhibition space according to the FDI Sponsors' priority list. After the selection of exhibition space for priority partners, exhibition space will be available for allocation for all companies as of December 1st, 2015 on a first come first served basis.

- Exhibition space price includes: shell scheme stand design with 1 round table, 4 chairs, coat hanger, dustbin, fascia board, basic carpet, 3 spotlights and power socket of 230 V and electricity for 4 days in each shell scheme booth.
- Third person liability insurance is mandatory. More information on insurance packages will be released with exhibition manual on April 15, 2016.

All mentioned prices are subject to 23 % VAT – when applicable.

Before March 15, 2016

	PREMIUM A	SEMI-PREMIUM B	STANDARD C
Island and peninsula	€ 510	€ 440	€ 400
Corner	€ 470	€ 410	€ 370
InLine	€ 430	€ 370	€ 330

After March 15, 2016

	PREMIUM A	SEMI-PREMIUM B	STANDARD C
Island and peninsula	€ 590	€ 520	€ 470
Corner	€ 550	€ 480	€ 430
InLine	€ 510	€ 440	€ 390

* raw space orders are subject to 10% discount

How to Book

Space booking can be made either by filling in attached Exhibition & Sponsorship Booking Form and sending it to the exhibition Organiser – Exactus e-mail exhibition@fdi2016poznan.org or fax +48 42 632 28 59 or by registering at www.fdi2016poznan.org and filling in on-line forms.

Paper space booking shall be confirmed by on-line registration.

Exhibitors registration, space orders and additional services orders will be made on-line on a first come - first served basis. Reservations are only confirmed upon receipt of the relevant deposit payment.

Exhibition space and additional services order forms will be available on-line after registration at the congress website <http://www.fdi2016poznan.org/>

Freight Forwarding

The official freight forwarder is:

PMST TRANSMEBLE INTERNATIONAL Sp. zo.o.

ul. M. Konopnickiej 19/2, 60-771 Poznan, Poland

Contact: Ms. Aniela Grzeskowiak,

email: aniela@transmeble.com.pl

Phone +48 61 8656807/01

Terms of Payment

Bookings less than 10,000 EUR (net of taxes)

are subject to full payment upon reservation confirmation.

Bookings exceeding 10,000 EUR (net of taxes)

can be paid in two installments:

- 60% deposit upon space booking confirmation,
- 40% balance by April 1, 2016

A pro forma invoice will be issued along with space booking confirmation. All payments should be completed within 2 weeks of receipt of the relevant proforma invoice. The exhibition organiser will be entitled to cancel bookings if payment is not received within the specified time. All payments made prior to this time will be forfeited.

On-line payment by Credit Card

Visa / Mastercard can be used to pay on-line for exhibition & sponsorship bookings.

Payment by Bank Transfer

Please bear in mind that all bank transfer payments should be done "net of charges" and all bank transfer fees should be paid by the sponsor / exhibitor.

All payments should be executed in line with issued pro forma invoices to the FDI 2016 Bank Account.

Cancellation Policy

All cancellations must be made in writing to the Exhibition Organiser by the official contact person of the exhibitor / sponsor.

- The Organiser shall retain 10% of the agreed sponsorship and exhibition fees if cancellation is made before February 1, 2016.

- The Organiser shall retain 50% of the agreed sponsorship and exhibition fees if cancellation is made between February 1 and April 1, 2016.
- All cancellations made after April 1, 2016 are subject to full payment and no refunds will be made.

Organiser:

Exactus sp.j.

PL 90-418 Lodz

Al. Kosciuszki 17 lp

e-mail: exhibition@fdi2016poznan.org

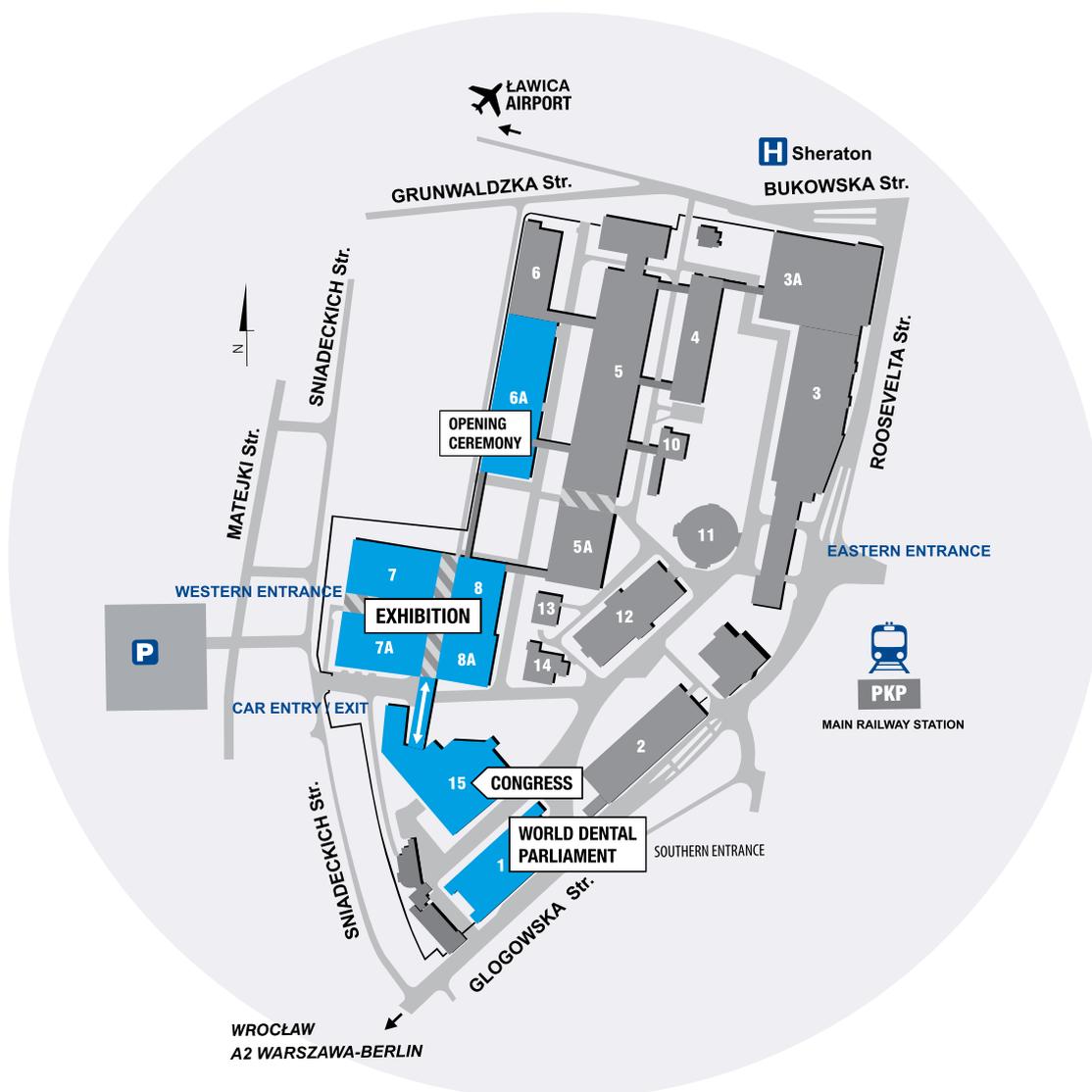
ph.+48426322866 fax +48426322859

FDI 2016 Poznan Bank Account:

mBANK S.A., O/Lodz; Plac Wolności 3,
91-415 Lodz

IBAN: PL 60 1140 1108 0000 3786 3100 1002

Swift: BREXPLPWLOD



Legend

Exhibition: Pavilions 7, 7A, 8, 8A

Opening Ceremony: Pavilion 6A

Congress sessions: Pavilion 15

World Dental Parliament: Pavilion 1

Pavilion 7

booths of 9 sqm (3x3 m) – 148 booths
 (*) booths of other size – 20 booths



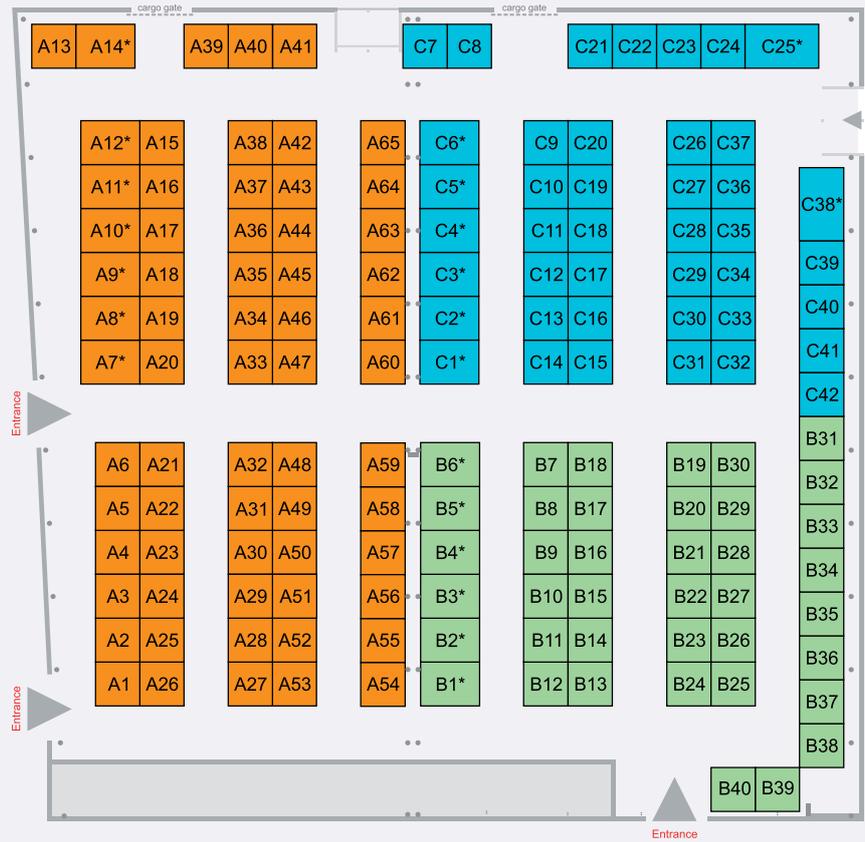
Pavilion 7A

booths of 9 sqm (3x3 m) – 178 booths
 (*) booths of other size – 20 booths



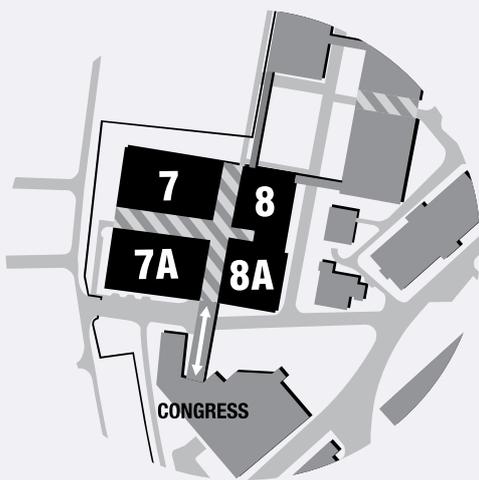
Pavilion 8

booths of 9 sqm (3x3 m) – 126 booths
 (*) booths of other size – 21 booths



Pavilion 8A

booths of 9 sqm (3x3 m) – 137 booths
 (*) booths of other size – 20 booths



- Premium A
- Semi-Premium B
- Standard C

TERMS & CONDITIONS

These terms and conditions are an integral part of any contractual agreement between the Organiser and the Contractor within the scope of the 2016 FDI Annual World Dental Congress. Upon the rendering of services by the Organiser the Contractor confirms and accepts these terms and conditions, in addition to the ones specified by the Organiser on application forms and/or contracts and in the Technical Manual.

Definitions

- **“Congress”** – the 2016 FDI Annual World Dental Congress, including the exhibition and any meetings or events run by the FDI World Dental Federation in conjunction with the Congress.
- **“Venue”** – any congress facility, exhibition hall, or other such building and, in particular, the premises where the 2016 FDI Annual World Dental Congress takes place and anywhere within the precincts of such location under the control of the Organiser for the purposes and duration of the congress.
- **“Organiser”** – the FDI World Dental Federation, the Polish Dental Society, Exactus Sp. J. and Poznan International Fair Ltd.
- **“Contractor”** – any organization or individual who engages in a sponsorship agreement consisting of, but not limited to, exhibiting, advertising and/or sponsoring in relation to the 2016 FDI Annual World Dental Congress, and shall include their employees, suppliers and agents.
- **“Exhibitor”** – a Contractor, who opts for the purchase of exhibition floor space both including and excluding the shell scheme..
- **“Sponsor”** – a Contractor, who purchases at least one sponsorship option, besides or instead of purchasing exhibition floor space.
- **“Exhibition & sponsorship prospectus”** – the document announcing all sponsorship opportunities offered within the framework of the Congress.
- **“Technical Manual”** – the document, which includes all detailed information pertaining to the organization of the exhibition (i.e. dates, onsite regulations etc.).

Application to Participate

An application to participate in the Congress as a Sponsor or Exhibitor will only be considered if it is submitted on the appropriate forms, duly completed. The forms have to be submitted on-line after Congress Exhibitor's account registration of the website www.fdi2016poznan.org.

The Organiser will respond to all applications in writing (e-mail), accepting or rejecting the application. Only written confirmation by the Organiser will be considered valid.

Exhibition space allocation will be confirmed by e-mail including a proforma invoice and the contract. The contract with, an legally authorized signature, has to be sent by post to the Organiser.

Other order forms will be accepted and confirmed by e-mail including proforma invoice with payment terms.

The Organiser will either confirm the booking by e-mail and issue a proforma invoice, or reject the application within six (6) weeks after the application has been received. The Organiser will endeavour to meet the Contractor's requests wherever possible but cannot guarantee that the Contractor's selected options will be met.

In cases where the Organiser is unable to meet the request of the Contractor, an alternative location will be offered in the confirmation e-mail. Upon receipt of this confirmation the Contractor has ten (10) working days to object, to the alternative except when it concerns the allocation of exhibition space which is under the jurisdiction of the Organiser all times. If no such objection is registered within the allotted time the booking with the changes is considered confirmed. The Organiser has the right to accept or reject any application.

Principles

- A confirmed application implies full acceptance by the Contractor of the terms and conditions produced by the Organiser. Any infringement of these regulations may lead to immediate withdrawal of the right to participate in the Congress without compensation or refund.
- The Organiser may add to or alter the foregoing terms and conditions at their sole discretion, if it is deemed desirable for the proper conduct and successful outcome of the Congress, and the Organiser will not be held liable for any damages or expenses incurred.
- In the event of a disagreement between the Organiser and the Contractor, the Organiser has the sole and final right to decide how matters shall be resolved.
- In cases of absolute necessity and/or for reasons beyond their control, the Organiser retains the right to change the Venue without prior notification.
- It is the Contractor's responsibility to comply with local authorities' regulations, and with the regulations of the Venue. Also, if and when applicable, it is the Contractor's responsibility to comply with the regulations of appropriate international and local organizations.
- In all cases, the Contractor is solely responsible for ensuring that his promotional activities during the Congress are legally and ethically acceptable by the Venue, city of Poznań and country of Poland.
- The Organiser reserves the sole right to decide who will be admitted and to which areas and at what times. The Organiser has the full authority to deny admittance, to or expel, any person from the Venue.

- The Contractor understands and acknowledges that any expenses incurred by the Contractor in connection with the Congress are the sole responsibility of the Contractor, even in the event of cancellation by either party.
- The use of the Organiser's name (in full or as an abbreviation) and its logo is strictly forbidden in publicity, advertising, signs, products, printed matter, film, video or other media, without the explicit permission of the Organiser in writing.. The Contractor may only refer to the meeting with its complete official name as it is published in the official Congress publications. The contractor may use a hyperlink to the Congress website from their own company website. For any other audio-visual or textual reference to the Congress, the Contractor has to submit a request for permission to the Organiser.
- Smoking is not permitted in the Venue.
- Participants under the age of 16 and animals are not permitted in the exhibition without the specific approval, of the Organiser in writing.
- The Contractor undertakes not to disclose to any third party, other than to its professional advisers, or as required by law, or as agreed by the Organiser, any confidential information relating to the Congress, the Organiser or the Venue.
- Both the Contractor and the Organiser shall ensure the general protection of personal data, which is defined by the data protection rules and regulations of the country in which the Venue is located namely those in Poland in particular, the contractor undertakes that any data provided by the Organiser or generated in connection with the Congress will only be used for the specific purposes outlined and that it will obtain similar undertakings in regard to any such data passed to sub-contractors.

Liability Insurance

The Contractor indemnifies the Organiser of any liability for any damage, loss or destruction caused to equipment, goods or property belonging to the Contractor. Furthermore, the Contractor agrees to be responsible for his property and person, and for the property and persons of his employees, agents, and sub- contractors, and for any third party visiting the exhibition space rented by the Contractor. It is mandatory for the Contractor to purchase sufficient insurance from the Organiser to cover any claims in relation to any of the events described above, and in general to indemnify the Organiser from such claims.

Exhibition

- Detailed regulations and guidelines concerning the exhibition are presented in the Technical Manual. Participation by the Contractor is dependent upon compliance with all the rules, regulations and guidelines stated herein.
- The Organiser has the final decision as to the acceptability of displays (i.e. exhibition stands, booths, e.a.) and the Contractor will submit the display design plans to the Organiser for prior written approval.
- Exhibitors are not to share with others any space allocated to them without the prior written consent of the Organiser.
- The use of hazardous products and materials, such as lasers, and any special decorations or fittings at the Exhibition requires prior written approval from the Organiser. Any application for the approval of such use must be submitted to the Organiser not later than three months before the Exhibition. Flammable materials are forbidden. Panels, posters or other forms of display are not allowed outside the exhibition areas allocated to the Contractor.
- The Contractor agrees that a staff member must always be present at the stand during Exhibition opening hours. The Contractor is responsible for the cleaning of their stands, whereas the Organiser will ensure the daily cleaning of the aisles.
- Exhibition space will be accepted in writing (e-mail) after the receipt of payment.
- Exhibition space will be assigned by the Organiser on a 'first-come, first-served' basis, whilst respecting the position of the Corporate Partners of FDI, who will be invited to select their sponsorship packages first.
- Other allocations will be determined according to the date of the exhibition space booking and the date of receipt of the payment. Special wishes regarding placement of the exhibition space will be given every possible consideration but the Organiser will make the final decision.
- Any changes in the duration and/or location of the exhibition will not entitle the exhibitor to cancel the agreement or request a refund of rates or to put forward a claim to damages incurred thereby.
- The Contractor will be informed of the location of the exhibition space when the exhibition floor plan is sent out. However this floor plan will remain preliminary and subject to change until the actual set-up. The exhibition floor plan will include the most updated information in regard to the exhibitor's exhibition floor space. It is the exhibitor's responsibility to verify such information before set-up.
- While every effort will be made to preserve the published floor plan of the

**EXHIBITION & SPONSORSHIP
BOOKING FORM**
Poznań, Poland | September 7-10.2016
(The form has to be followed by on-line order)



Organiser:

Exactus sp.j.
PL 90-418 Lodz, Al. Kosciuszki 17 lp
e-mail: exhibition@fdi2016poznan.org
ph.+48426322866 fax +48426322859

FDI 2016 Poznan Bank Account:

mBANK S.A., O/Lodz; Plac Wolności 3, 91-415 Lodz
IBAN: PL 60 1140 1108 0000 3786 3100 1002
Swift: BREXPLPWLOD

COMPANY INFORMATION

Company name (correspondence)

Street

Postal Code City Country

Phone E-mail Fax

Online registration data

Contact person

Position E-mail Phone

INVOICING DATA (if different from above)

Company name for invoice

Street

Postal Code City Country

EU VAT NUMBER Company Registration No.....

EXHIBITION ORDER

Preferred Pavilion	Preferred Section	Preferred Type	Standard stand / Raw Space
<input type="checkbox"/> 7 <input type="checkbox"/> 7A	<input type="checkbox"/> Premium A	<input type="checkbox"/> Island and Peninsula	<input type="checkbox"/> Standard stand
<input type="checkbox"/> 8 <input type="checkbox"/> 8A	<input type="checkbox"/> Semi-Premium B	<input type="checkbox"/> Corner	<input type="checkbox"/> Raw Space (10% discount)
	<input type="checkbox"/> Standard C	<input type="checkbox"/> InLine	

The basic amenities and furniture: 1 table, 4 chairs, fascia board, basic carpet and electricity for 4 days, 2 spotlights and electrical power point in each shell scheme stall
Booth size is 3x3 sqm. | All mentioned prices are subject to 23% VAT - when applicable | 10% discount for raw space only
For cancellation, please refer to the rules and regulations

Preferred Pavilion / Booth No total sqm x EUR =

Secondary Preference total sqm x EUR =

Before March 15, 2016

	Premium A	Semi-Premium B	Standard C
Island and Peninsula	510	440	400
Corner	470	410	370
InLine	430	370	330

After March 15, 2016

	Premium A	Semi-Premium B	Standard C
Island and Peninsula	590	520	470
Corner	550	480	430
InLine	510	440	390

SPONSORSHIP ORDER

1. EUR

2. EUR

3. EUR

Date Signature



exhibition, the Organiser shall be entitled to vary the general layout or the allocated space at any time to ensure a harmonious construction of the exhibition. The Organiser will inform the Contractor prior to implementing any change and will make every effort to reach a satisfactory solution for both parties, under which the Contractor is not entitled to any refunds. The Organiser determines the external design of the exhibition as well as of the exhibition space and therefore, applications can be refused if the stand layout fails to fit in with the exhibition as a whole.

- If unforeseen circumstances so warrant, the Organiser reserves the right to postpone the exhibition or transfer it to another site. Even if it is found necessary to close the exhibition or the Congress on any day(s) or to vary the opening hours of the exhibition, the Organiser reserves the right to do so, at their sole discretion without any liability for any expenses incurred other than the rental fee of the exhibition space allocated to the Contractor.
- All exhibition space displays (i.e. stand, booth design) must be approved by the Organiser. The Contractor shall inform the Organiser of the proposed display design and any special requirements within the time frame outlined in the Technical Manual. An exhibition stand or any other display form can only be set up if the Organiser has approved its design. Therefore, the Contractor or its agent must send detailed reference documentation, including blueprints and layout images of the display design and dimensioned drawings. Any changes or additions must be submitted before the deadline given in the Technical Manual and are subject to approval by the Organiser.
- The Contractor may be required to show appropriate supporting documents/certificates at any time during the set-up and the exhibition period in the interest of providing an harmonious overall exhibition. Applications can be refused if the exhibit fails to fit in with the exhibition as a whole.
- For security reasons, and to adhere to regulations stipulated by the Venue, the Organiser will appoint official contractors for all installations such as electricity, communications, hanging points, mains and fittings, and all ancillary services. During the set-up and dismantling periods as well as during the actual exhibition, no other contractors will be permitted to undertake any of this work without the prior consent of the Organiser.
- The Contractor will be liable for any damage to walls, floors, or ceiling areas of the Venue – by nails, screws, oil, paint or any other cause whatsoever. The Contractor guarantees to pay for the repair of any damage caused.
- When planning their activities, the Contractor shall respect the overall scientific character of the Congress. Therefore, should the Organiser consider such activities a disturbance or ones which are not in line with the rules and regulations, the Contractor agrees to cease such activities immediately.
- Storage space is not guaranteed to be available in the exhibition hall and the Contractor must ensure that all packing materials, including empty crates and cartons, are removed from the premises before the opening of the exhibition. The Organiser reserves the right to order cleaning of a Contractor's exhibition space at the Contractor's cost.
- The Organiser will provide standard basic security at the Venue, but cannot accept liability for any loss or damage that may occur. As an additional service, the Contractor can opt to hire additional security staff, through the Organiser, to guard its property.
- The Organiser will provide Congress name badges, which must be worn at all times by the Contractor and his/her staff whilst in the Venue and in all other areas within the full control of the Organiser for the duration of the Congress.
- All appointed stand builders must wear work badges at all times when setting up and dismantling stands.

Guidelines Concerning Laser Devices

- The use of laser products at the Exhibition requires prior written approval from the Organiser. Application for approval of such use must be submitted to the Organiser not later than three months before the Exhibition.
- The following measures must be adopted in all cases where lasers are demonstrated in the Exhibition:
 - Appropriate goggles for CO2 lasers must be available for the personnel staffing the stand and for any attendee who will be using the lasers.
 - All demonstrations of CO2 lasers must be conducted in clear plastic boxes with all sides enclosed, including the top.
 - Appropriate plastic coloured cubicles must be available if any other type of laser is being used, particularly dye and argon lasers.
 - No laser equipment may be left unattended in an operable condition; and a staff member must always be present at the stand during Exhibition opening hours.

Payment

- Payments must be completed in due time. All orders will be confirmed upon receipt of the down payment. If payment is not received in due time, the Contractor's participation will not be considered, or cancelled. It is the Contractor's responsibility to advise the Organiser of problems with any orders and to check the invoices issued for accuracy.
- If more exhibition space and/or sponsorship items than were originally

applied for are requested and allocated during the event, the additional amount due shall be paid immediately.

- Payments must be made by bank transfer and in Euros only. Bank charges must be prepaid by the transmitter and are the responsibility of the payer. Please use the bank account noted in the sponsorship and/or Technical Manual, and/or invoice.
- Should the Contractor's payments be delayed, the Organiser reserves the right to charge interest for the delay.

Cancellation

- The Contractor shall notify the Organiser of any and all booking cancellations in writing. The contractor shall assume responsibility for all costs payable for all items that are part of the booking. The Organiser shall be reimbursed for all expenses in connection with the planning of the Congress incurred up to the date of termination and for any foreseeable unavoidable costs that might result from the Contractor's cancellation or from the Contractor's exhibition and/ or sponsorship commitments. The following cancellation charges apply:
 - the Organiser shall retain 10% of the agreed sponsorship and exhibition fees if cancellation is made before February 1, 2016.
 - the Organiser shall retain 50% of the agreed sponsorship and exhibition fees if cancellation is made between February 1 and April 1, 2016.
 - All cancellations made after April 1, 2016 are subject to full payment and no refunds will be made.
 Should the Contractor fail to appear at the Congress and the requested services are no longer required, the Contractor will still be obliged to pay the amounts referred to in the section on cancellation policies.
- Should the Contractor desire to offer its space and/or sponsorship items for re-sale to another organization, this can only be accomplished after prior approval of the new Contractor by the Organiser. After approval of the new Contractor, the original Contractor must pay a 10% administrative charge.
- The Organiser is entitled to cancel the Congress due to reasons beyond their control that prevent or substantially hinder the planned holding of the Congress. If the Organiser is compelled to cancel the Congress for reasons beyond their control, i.e. organizing another congress in its place within twelve (12) months of the originally planned date, the Contractor is released from its sponsorship obligation. The Organiser shall refund 50% of the payment made by the Contractor within six (6) weeks after the decision has been publicly notified. The remainder shall be used by the Organiser for payment of costs incurred.
- The Organiser reserves the right to re-schedule the Congress on equal terms within a one year period. In such a case the Contractor does not have the right to withdraw from or reduce its sponsorship participation.
- If the Congress has to be cancelled or changed due to unforeseen political and economic events, or under a general „force majeure“ clause, the Organiser cannot be held liable for any compensation.

Limitations of Liability

- In no case will the Organiser or their employees, agents or suppliers be liable for any indirect, incidental, special or consequential damages to the Contractor and its property, including, but not limited to damage for loss of profits, loss of business information, costs related to cancellations or the cost of procuring substitute goods or services. The Contractor should purchase sufficient insurance policies for such damage.
- The Contractor shall not be liable for any and all damage/claims including those usually covered by a fire or extended coverage policy. The Contractor will be required to purchase sufficient insurance policies to cover such damage.
- The Contractor is liable for all damage to buildings or inventory, which is caused by participants of the event, including visitors, staff and other third parties under contract or otherwise invited or engaged by the Contractor, or by the Contractor in person.
- The Organiser assumes no liability for any loss, damage or injury to any property or equipment brought in by the Contractor or any of its employees, agents or contractors, whether attributable to accident, fire, theft or any cause whatsoever. The Contractor must ensure to take out adequate insurance with ample coverage as necessary, including public and third party liability coverage, as well as to cover loss of or damage to exhibits or other personal properties.
- The Organiser shall not be responsible, in whole or in part, for any failure to perform any of the obligations under this booking or for failure to hold the congress as a result of circumstances beyond its reasonable control, including, but not limited to, riot, strike, civil disorder, acts of war, failure of facilities, terrorism, threats of terrorism, communicable disease, earthquake, storm, fire, flood, and other acts of God.

Governing Law

- This booking is made and shall be governed under Polish law. Exclusive jurisdiction and the venue of any legal action arising out of, or relating to, or in any way connected with this booking, its negotiation or termination, or of the event itself will be in the courts of Poland.

